

16 December 2020



Dear REDAS MEMBERS & FRIENDS,

REDAS' 61ST ANNIVERSARY CELEBRATION 2020

2020 has been an exceptional year, a year that seems to be longer than any other, but remained ever-changing, month-to-month, day-to-day. Even more so, it is a year that has forced many businesses to think anew about how best to crisis-proof their operations. Indeed, the year accelerated the need to strategise sustainable business practices that can prepare us for the new normal and take us to a better future.

For the REDAS fraternity, the year witnesses challenging times for many Industry players and stakeholders, including developers, contractors, sub-contractors and supply chain vendors. Encouragingly, we remain focused in fostering collaborative partnership, stay positive, prepared and nimble for a better tomorrow. The year also underlines the importance of staying connected and strengthening the spirit of camaraderie.

As we approach the end of 2020 and embark on the path to “normalization”, we look forward to a new year with renewed resilience and optimism. The theme for this year’s REDAS 61st Anniversary – “**Emerging Stronger for a Better Tomorrow**” embodies this spirit!

The Association will be celebrating its 61st Anniversary on **Monday, 18 January 2021 from 4pm to 5.30pm** at the Grand Ballroom, The Ritz Carlton Millenia Singapore. It will be a hybrid event combining attendance in-person and virtually. The in-person attendees are limited and are strictly required to comply with prevailing safe management measures.

We are privileged to have **Mr Heng Swee Keat, Deputy Prime Minister and Minister for Finance** as our Guest-of-Honour (GOH) for this event.

Apart from the usual formalities of speeches by REDAS President and the GOH, the highlight for this year’s anniversary event is a special segment, “In Conversation with the GOH”. The Booking & Sponsorship Form is attached for your kind consideration.

We look forward to celebrating another momentous REDAS 61st Anniversary on 18 January 2021 with you! THANK YOU.

With Best Regards,

Chong Hock Chang
Co-Chairman
Organising Committee

ORDER FORM



61ST ANNIVERSARY CELEBRATION
[a hybrid event combining attendance in-person and virtually]



Monday, 18 January 2021, 4pm - 5.30pm

The Ritz-Carlton, Millenia Singapore
7 Raffles Avenue,
Singapore 039799

Guest of Honour (GOH)

Mr Heng Swee Keat
Deputy Prime Minister and
Minister for Finance

Programme Highlights

Live speeches and a special segment, "In Conversation with the GOH".

Kindly mail the Order Form together with your payment to :**REDAS, 190 Clemenceau Avenue #07-01, Singapore Shopping Centre, Singapore 239924. Thank You!**

To : **REDAS Secretariat**

Email : redas_secretariat@redas.com

Name of Organisation : _____

Contact Person / Designation : _____

Tel / Fax : _____ E-mail : _____

Your favourable response before **Tuesday, 29 December 2020** would be appreciated. For enquiries, please contact REDAS Secretariat at Tel: 6336 6655 or email to redas_secretariat@redas.com

I am / We are pleased to confirm as follows :

(A) **e-TICKETS**

Upon confirmation, you will receive an email with the webinar login details and e-card(s)..

[] e-Ticket(s) @ **\$48.00 per ticket**

Note :

The event will be a hybrid one combining attendance in-person and virtually. Currently, 50 pax are allowed to attend in-person. To enable more members to attend the event in-person, we are seeking approval from relevant authorities for 250 attendees. We will inform members once the application is approved. For the in-person attendance, the participation fee will be **S\$188.00 per pax.** In-person attendees are strictly required to comply with prevailing safe management measures.

(B) **ADVERTISEMENT IN ANNIVERSARY E-BOOK**

- | | | |
|--------------------------|--|--------------------|
| <input type="checkbox"/> | Inside Front Cover / Premium Page | \$ 2,288.00 |
| <input type="checkbox"/> | Inside Run-On-Page (ROP) | \$ 1,388.00 |

Advertisement page will provide hyperlink / QR Code to advertiser's website. The e-book will be emailed to all participants & guests (in-person attendance and virtually)

(C) **SPONSORSHIP PACKAGE**

- PLATINUM** - **\$ 13,888.00**

Entitlements :

- ☆ Corporate logo acknowledgement as **PLATINUM** Sponsor in event collaterals and stage backdrop;
- ☆ Corporate logo placement on eDM and event registration page;
- ☆ Corporate logo placement on banners at livestream event hall and sponsors' hall with hyperlink to company's website
- ☆ Two advertisements (premium positions) in Anniversary e-book
- ☆ Two In-person attendees and 20 e-tickets

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GOLD - \$ 8,888.00

Entitlements :

- ☆ Corporate logo acknowledgement as **GOLD** Sponsor in event collaterals and stage backdrop;
- ☆ Corporate logo placement on banners at livestream event hall and sponsors' hall with hyperlink to company's website;
- ☆ One advertisement in Anniversary e-book
- ☆ One In-person attendee and 10 e-tickets

 SILVER - \$ 3,888.00

Entitlements :

- ☆ Corporate logo acknowledgement as **SILVER** Sponsor in event collaterals and stage backdrop;
- ☆ Corporate logo on banners at livestream event hall;
- ☆ 5 e-tickets

(D)

PAYMENT*Pricing is subject to 7% GST*

Item	Amount (\$)
e-Tickets	
Sponsorship Package	
Advertisement in Anniversary e-Book	
SUB-TOTAL	
Plus 7% GST	
TOTAL	

Enclosed is our payment for \$_____ to "REDAS" as payment for the above confirmation.

*Company Stamp / Signature*_____
Date