



URA-REDAS SPARK Challenge 2021

1 November 2021

Dear REDAS Members,

The URA-REDAS SPARK Challenge returns for its 3rd Edition to co-create design prototypes for a vibrant and inclusive public realm.

Themed '*Enlivening Public Spaces*', this year's edition recognises the pivotal role that public spaces play in fostering connections between people. Members of the public are invited to submit ideas for innovative design interventions to activate public spaces in mixed-use developments and shopping malls across Singapore to enhance the vibrancy and attractiveness of these spaces.

This year, URA and REDAS are partnering the Marina Central and Paya Lebar Central pilot BIDs², as well as the Jurong Gateway and Orchard precincts, to provide fresh and interesting experiences for visitors and shoppers who frequent the shopping malls and mixed-use developments within the area.

"To support businesses and citizens in tandem with the country's progressive reopening, we look forward to design solutions from the public that will enhance the vibrancy and inclusiveness of public spaces, and in turn, encourage the resumption of rich and meaningful interactions in our community," [said Mr Lim Eng Hwee, URA's Chief Executive Officer.](#)

"Developers constantly seek new and innovative ways to provide safe, interactive and memorable experiences for patrons and users of commercial spaces and malls. We collaborate and explore ways to provide interesting innovations and designs that could revitalise public spaces in such developments, making the shopping and working environment livelier and more engaging for all," [said REDAS President, Mr Chia Ngiang Hong.](#)

Competition Details

URA and REDAS will shortlist four submissions — one for each participating pilot BID and precinct — and will provide a total of \$56,000 in prototype funding for shortlisted participants to develop their ideas as physical installations. These installations will be temporarily exhibited at suitable areas within shopping malls and mixed-use developments in the pilot BIDs and precincts.

The winner of this year's \$10,000 prize will be selected based on the combined score from both public votes and judges' evaluation. Please refer to the attached [Press Release](#) Annex for more information on the participating shopping malls and mixed-use. This press release is also available at <https://www.ura.gov.sg/Corporate/Media-Room/Media-Releases/pr21-45>

Interested parties can view the competition brief and submit their design proposals for shortlisting at go.gov.sg/sparkchallenge from Monday, 1 November 2021.

Thank you
With best regards
Chua Geok Lee

REDAS Secretariat | Tel : +65 6336 6655 | Fax : +65 6337 2217 | Email : redas_secretariat@redas.com

Real Estate Developers' Association of Singapore (REDAS)
190 Clemenceau Avenue, #07-01 Singapore Shopping Centre, Singapore 239924
Tel: 6336 6655 Fax: 6337 2217 Email: redas_secretariat@redas.com URL : www.redas.com
