



18 October 2022

Dear FELLOW REDAS MEMBERS & FRIENDS,

**UPLIFTING SOCIETY AS WE CELEBRATE 63 YEARS OF NATION-BUILDING
AND FOSTERING COLLABORATION**

As a responsible corporate citizen, REDAS has been reaching out to the underprivileged within our community, especially to help the needy and vulnerable among us.

In 2019, we embarked on a special initiative to raise funds to support the KidSTART programme. With the enthusiastic support of more than 50 members, we raised a significant sum of \$540,000/-. With \$60,000/- from the REDAS Foundation, we achieved a total of \$600,000/- for KidSTART! Your show of compassion and kind contribution firmly demonstrated the community spirit of our real estate fraternity and that your leadership role goes beyond development of buildings, but uplifting societies and nurturing future generations!

As we celebrate REDAS' 63rd Anniversary this year, we will like to continue to foster cohesion and solidarity and work actively on gifting programmes to help the vulnerable and needy in our midst.

In this connection, we will like to **invite all members to join us in a special fund-raising event by contributing to a worthy cause, the Community Link (ComLink)**. This programme is part of the SG Cares Community Network's mission to aggregate and coordinate support to assist low-income families with young children in public rental housing.

Covid-19 has exposed many fractures and hit those already disadvantaged the hardest. The ComLink programme seeks to strengthen community support for these vulnerable groups in our society and help them in their journey towards sustainability, self-reliance and social mobility. More details of the programme are in the attached note and donation form.

**Real Estate Developers'
Association of Singapore**
190 Clemenceau Avenue
#07-01 Singapore Shopping Centre
Singapore 239924
Tel: 6336 6655 Fax: 6337 2217
E-mail: redas_secretariat@redas.com
URL: www.redas.com

We will like to urge all members to contribute generously to this worthy cause by making a donation of **at least S\$2,000**. Your gift will go towards **the Comlink** and will **qualify for tax deduction of 250%**. The combined donations will be presented at this year's REDAS 63rd Anniversary Dinner to be held on **21 November** and it will be graced by **Minister for National Development, Mr Desmond Lee**.

Fellow members & friends, let us come together to reach out to the poor and vulnerable and do the utmost to uplift our community and society, especially the less fortunate children and families, helping them to weather the challenging conditions and hopefully leading to better opportunities in life. Early childcare and education is key to nurturing future generations. I sincerely appeal to all once again to demonstrate the compassion and caring concern of the real estate fraternity as our gift to help the less fortunate in society.

This collective effort will certainly leave a lasting memory for everyone! I look forward to your strong support for this meaningful cause. Thank you.

Yours sincerely



Chia Ngiang Hong
President
REDAS



RESPONSE FORM

**UPLIFTING SOCIETY AS WE CELEBRATE 63 YEARS OF
NATION-BUILDING AND FOSTERING COLLABORATION**

**Your gift to the Community Link (COMLINK) will qualify for
tax deduction of 250%.**

We would like to support “COMLINK” through a one-time contribution of :

- S\$2,000 S\$3,000 Other amounts : _____

Company Stamp / Signature

Date

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The combined donations will be presented at this year’s REDAS 63rd Anniversary Dinner to be held on 21 November. The event will be graced by Mr Desmond Lee, Minister for National Development & Minister-in-charge of Social Services Integration.

Kindly email your Response Form to redas_secretariat@redas.com on or before Monday, 7 November 2022, please. For enquiries, kindly contact Jojo Wong or Noelle Oh at Tel: 6336 6655. Thank you.

DETAILS	
Contact Person	
Company Name	
Tax reference (UEN number or NRIC)	
Contact number	
Email address	

PAYMENT

Please issue your cheque to **NATIONAL COUNCIL OF SOCIAL SERVICE** and mail it to :

- **REDAS**
190 Clemenceau Avenue #07-01
Singapore Shopping Centre
Singapore 239924

REDAS will be collecting donors' cheques on behalf of the National Council of Social Service (NCSS) and the cheques will be submitted to NCSS accordingly.

TAX RECEIPTS

Upon receipt of payments, NCSS will issue the tax-deduction receipts to the respective donors. **If you wish to receive the tax-deduction in 2023, kindly send your cheques to REDAS on or before Monday, 12 December 2022.**

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ABOUT COMMUNITY LINK (COMLINK)

Community Link (ComLink) is a community initiative where the Ministry of Social and Family Development (MSF) and their partners come together to support families with young children living in rental flats. They work with volunteers, community and corporate partners to engage poor and vulnerable families with multiple woes to get a better understanding of their needs and to provide relevant programmes and services, including parenting workshops and night-time student care services. Through ComLink, MSF hopes to strengthen community support for these vulnerable groups and help them progress in their journey towards sustainability, self-reliance and social mobility.

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