

**Value proposition itinerary !**



11 November 2013

**To : ALL REDAS MEMBERS**

**Re : REDAS REAL ESTATE BUSINESS TRIP TO SHANGHAI  
27 November 2013 (Wednesday) – 30 November 2013 (Saturday)**

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1. With a total population of over 23 million, Shanghai is the largest city proper by population in the world. It is a global financial center and a transport hub with the world's busiest container port. The city has been described as the "showpiece" of the booming economy of mainland China. Its free-trade zone which covers 28 square kilometers in four areas of the city is also a test-bed of sorts for economic reforms that might roll out across the country
2. During REDAS President Mr Chia Boon Kuah's recent trip to Shanghai to attend the Urban Land Institute's Summit - "Asia's Urban Transformation, Reshaping Cities", he had the opportunity to visit some of the interesting iconic projects there and to meet like-minded business associates to exchange exciting ideas on creating vibrant, successful cities for the 21<sup>st</sup> century.
3. With this objective in mind, he will be leading a delegation of property developers and business associates to Shanghai from 27 – 30 November 2013. The focus of the trip is to gain a deeper understanding of the major challenges and opportunities of real estate development in Shanghai and China. The trip will also be a useful platform to learn and exchange innovative ideas on urban transformation and environmental sustainability associated with the business of city building.

4. **The Programme** will be arranged as follows :

27 November	Arrive in Shanghai
28-29 November	Presentations – Shanghai Property Market Update; Networking Sessions; Visit selected iconic projects and developments
30 November	Own programme / Return to Singapore

Please refer to Annex A for more details of the trip itinerary.

**Cost Per Participant**

5. To facilitate meetings/visits and for the benefit of enjoying corporate rates, REDAS will arrange for hotel accommodation and the booking of air-tickets. The cost per participant (excluding insurance) is indicated in the table below.

	<b>Single Occupancy ( Nett Price Per Person )</b>	<b>Twin Sharing ( Nett Price Per Person )</b>
<b>Economy Class</b>	<b>S\$4,200</b>	<b>S\$4,000</b>
<b>Business Class</b>	<b>S\$6,700</b>	<b>S\$6,200</b>

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The package includes :

- a) Return air flights on Singapore Airlines and Singapore airport tax;
- b) Accommodation for 3 nights at Shanghai Jingan Shangri-La with daily breakfasts;
- c) Executive Meals (lunch & dinner for the whole duration of stay in Shanghai).

**Common Costs**

- 6. In addition, each participant will pay a non-refundable participation fee of **S\$600 nett** (inclusive of GST). This fee will go towards all official common expenses including ground transportation, local guide for the 4 days/3 nights programme, mission gifts, mission tags and networking receptions.

**Official Flights**

- 7. All participants are encouraged to travel on the same flights.

Flight No.	Date	Itinerary	Departure Time (Local)	Arrival Time (Local)
SQ836	27 Nov	Singapore - Shanghai	17:05	22:20
SQ833	30 Nov	Shanghai - Singapore	16:20	22:00

**To Register**

- 8. Kindly confirm your participation by completing the attached Reply Form and fax it to the REDAS Secretariat at Fax : 6337 2217 **by Thursday, 21 November 2013**
  - Participation Agreement Form;
  - Participant's Data Form and a brief profile of your company - types of real estate activities / products / services.
  - One passport size photograph for each representative;
  - Cheque payment made payable to 'REDAS'.
- 9. For more information and enquiries, please contact the undersigned or Celine Ng at Tel : 6336 6655. We look forward to your participation. Thank you.

With Best Regards,

Chua Geok Lee  
AD, Corporate Services  
REDAS

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**ITINERARY (Revised)**

**27 November 2013 (Wednesday)**

**22:20** Arrive in Shanghai / Check-in Hotel

**28 November 2013 (Thursday)**

**08:00 - 09:00** Breakfast & **Market Brief**  
**09:00 - 10:30** Visit **Shanghai Urban Planning Exhibition Center**  
**10:30 -12:30** Visit **Shanghai Tower and Shanghai World Financial Center**  
**12:30 - 14:00** Lunch on the Bund; **Talk by a Leading Urban Planner/Architect on Shanghai**  
**14:00 - 16:00** Visit **Knowledge and Innovation Community Centre & Shanghai West Bank, Xuhui District**  
**16:00 - 18:00** Visit **developments by leading developer.**  
**19:00 - 21:00** **Networking Dinner & Briefing by Singapore Enterprise Centre**

**29 November 2013 (Friday)**

**07:00** Breakfast at Hotel  
**08:00 - 09:00** **Shanghai Property Market Update** by a Leading Consultant  
**09:30 - 10:30** **Landsea's Green Town Project in Changning District**  
**10:30 - 12:00** **Presentation by Hongqiao Hub Government**  
Visit **The Hub Project in Hongqiao Business District**  
**12:00 - 14:00** Lunch in French Concession; **Talk by a Leading Developer**  
**14:00 - 16:00** **Chongbang's Life Hub @ Daning Project, Zhabei District**  
**16:00 - 18:00** Visit **developments by leading developer.**  
**19:00 – 21:00** **Networking Dinner**

**30 November 2013 (Saturday) – Free and Easy Day**

**07:00** Breakfast at hotel  
**13:00** Check out from Hotel / Leave for Airport  
Flight from Shanghai to Singapore  
– *Depart Shanghai 1620 hr / Arrive Singapore 2200 hr*

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**Closing Date :** 22 November 2013

Please return the completed Reply & Registration Forms via Fax : 6337 2217 or email : [geoklee@redas.com](mailto:geoklee@redas.com) or [celine@redas.com](mailto:celine@redas.com)

**CONFIRMATION SLIP**

Yes, I / we would like to confirm our participation.

**PARTICIPANT'S DATA FORM**

1. Name of Company : \_\_\_\_\_

2. Full Address : \_\_\_\_\_  
\_\_\_\_\_

3. Contact Person : \_\_\_\_\_ Designation : \_\_\_\_\_  
Tel. / Fax : \_\_\_\_\_ Email : \_\_\_\_\_

4. Company Profile : Products / Services Offered  
A brief profile of your company - types of real estate activities / products / services.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Previous/Existing Real Estate Business Activities in China (please indicate the city/cities)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Company's Participant (s) at the Mission  
Name : \_\_\_\_\_ Designation : \_\_\_\_\_  
Name : \_\_\_\_\_ Designation : \_\_\_\_\_  
Name : \_\_\_\_\_ Designation : \_\_\_\_\_

( Participants' details on page 5 )

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**REGISTRATION FORM**

**Participant 1**

<b>Surname</b>		<b>Given Name</b>	
<b>Designation</b>		<b>Contact No.</b>	
<b>Passport No.</b>		<b>Email</b>	
<b>Passport Expiry</b>		<b>Date of Birth</b>	
<b>Nationality</b>		<b>Gender</b>	<b>Male / Female</b>
<b>Class of travel</b>	<b>Economy/Business Class</b>	<b>Frequent flyer No.</b>	
<b>Hotel Room</b>	<b>Single / Twin</b>	<b>Room Preference</b>	<b>Smoking / Non-smoking</b>

**Participant 2**

<b>Surname</b>		<b>Given Name</b>	
<b>Designation</b>		<b>Contact No.</b>	
<b>Passport No.</b>		<b>Email</b>	
<b>Passport Expiry</b>		<b>Date of Birth</b>	
<b>Nationality</b>		<b>Gender</b>	<b>Male / Female</b>
<b>Class of travel</b>	<b>Economy/Business Class</b>	<b>Frequent Flyer No.</b>	
<b>Hotel Room</b>	<b>Single / Twin</b>	<b>Room Preference</b>	<b>Smoking / Non-smoking</b>

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**PAYMENT**

Item	Nett Amount (S\$)
<b>Participation Fee Per Person – Economy Class</b> - S\$4,200 (single room) / S\$4,000 (twin sharing)	
<b>Participation Fee Per Person – Business Class</b> - S\$6,700 (single room) / S\$6,200 (twin sharing)	
<b>Common Cost - @S\$600 Per Pax</b>	
<b>TOTAL</b>	

Enclosed is our crossed cheque for \$\_\_\_\_\_ ( Cheque No \_\_\_\_\_ ) made payable to "REDAS" as payment for the above confirmation.

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**INDEMNITY FORM**

To : REDAS Secretariat Fax : 6337 2217

Participant's Name : \_\_\_\_\_

Company : \_\_\_\_\_

Full Address : \_\_\_\_\_  
\_\_\_\_\_

Tel. / Fax : \_\_\_\_\_ Email : \_\_\_\_\_

**INDEMNITY**

REDAS and its organizers will not, in any way, be liable for personal injury, accident or loss of property whatsoever that may result from your participation in this visit to Shanghai.

**DECLARATION**

I, the undersigned, declared that :

- a) I have read, understood and accept the above-mentioned indemnity clause;
- b) I am physically fit and I will not hold REDAS and its organizers liable for any accident or loss that may occur during the course of this visit to Shanghai.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

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**Note :**

- \* Please provide an Indemnity Form for each participant.
- \* Kindly fax completed Form to REDAS on or before 22 November 2013. Thank you