PLACENANACEIN SEMINAR 2021 3-5AUO

REGISTER BY 23 JUL

ABOUT THE SEMINAR

The seminar is organised as part of our ongoing efforts to facilitate the exchange of knowledge and experiences on how to shape our precincts and places into vibrant, attractive, and distinctive destinations amongst the public, private and people sectors.

This year's theme 'Transforming Spaces to Places' focusses on the key elements and good practices that can help to create successful places that are commercially, socially and culturally attractive. How can placemaking contribute to creating a connected and thriving community? How can we increase the appeal and enjoyment of public spaces?

Come join us for another exciting edition of the Place Management Seminar series and find out more from our esteemed panel of speakers about their perspectives, experiences and stories.





Prof Christopher Turner Chief Executive, British BIDs, United Kingdom



Seah Chee Huang Chief Executive Officer, DP Architects, Singapore



Stella Gwee Co-Founder, Shophouse & Co, Singapore



3 AUG (TUE)

3pm - 4.30pm (GMT +8)

Opening remarks Mr Lim Eng Hwee CEO, Urban Redevelopment Authority

Leveraging precincts' strengths to make them more endearing Prof Christopher Turner

4 AUG (WED)



Jeffrey LeFrancois Executive Director, Meatpacking District, New York



Winnie Yeung Head of Heritage Management, New World Development Co. Ltd, Hong Kong



9.30am - 11am (GMT + 8)

Designing Everyday Spaces for People Seah Chee Huang Stella Gwee

5 AUG (THUR)

9.30am - 11am (GMT +8)

Celebrating precincts' local identity, culture and heritage Jeffrey LeFrancois Winnie Yeung

Following the presentations, there will be a Q&A segment with the speakers, so do come prepared with your questions!

ONLINE SIGNUP

This webinar will be hosted on Zoom. To signup, please go to https://go.gov.sg/pmseminar

FOR ENQUIRIES URA_Place_Management@ura.gov.sg

To know more about URA's placemaking initiatives, go to www.ura.gov.sg/placemanagement

