



23 September 2024

**Dear FELLOW REDAS MEMBERS & FRIENDS**

**CALLING ON YOUR SUPPORT FOR THE PRESIDENT'S CHALLENGE**

As we celebrate REDAS' 65<sup>th</sup> anniversary, I invite you to join us in continuing our legacy of compassion and support for the underprivileged within our community. Over the years, REDAS members have consistently rallied behind meaningful causes, demonstrating the real estate fraternity's commitment to social upliftment.

In 2019, we raised S\$600,000 for KidSTART, a programme that empowers families to build strong foundations for their children and foster positive child development outcomes.

In 2020, cognizant of the impact the COVID-19 pandemic had on many, particularly those in the built environment, REDAS set up the REDAS Solidarity Project Fund. Through the generous contributions from our members, we raised \$852,000 which was directed to the Migrant Workers' Centre and SingHealth. This was a heartfelt gesture to show our appreciation for the many migrant workers in the construction sector, as well as our dedicated frontline healthcare and essential workers who tirelessly devoted their time and energy to contain the pandemic.

Building on these efforts, in 2021, we raised \$633,000 for Community Link (ComLink), a programme by the SG Cares Community Network. ComLink provides greater support to families with children living in rental housing, and empower them to achieve stability, self-reliance, and eventually social mobility.

REDAS has also been supporting ARC Children's Centre (ARC), since its inception in 2011. ARC is Singapore's first charity day care facility devoted to nurturing children fighting cancer and other serious childhood illnesses.

As we mark this significant 65-year milestone, REDAS is committed to fostering cohesion and solidarity within our fraternity, and continuing our efforts to support those in need. In this connection, we invite all members to join us in a special fund-raising initiative by contributing to a worthy cause, the President's Challenge.

**Real Estate Developers' Association of Singapore (REDAS)**

190 Clemenceau Avenue #07-01

Singapore Shopping Centre, Singapore 239924

Tel: 6336 6655 Email: [redas\\_secretariat@redas.com](mailto:redas_secretariat@redas.com) URL: [www.redas.com](http://www.redas.com)

We kindly request your generous contribution to this worthy cause by making a donation of at least S\$2,000. Your contribution will go towards supporting programmes benefitting children and seniors under the President's Challenge's benefitting organisations. Donations will also qualify for a 250% of tax deduction.

The combined donations will be presented at this year's REDAS 65th Anniversary Dinner, which will be held on Friday, 15 November 2024. We are honoured to have Mr Tharman Shanmugaratnam, President of Singapore as the Guest-of-Honour at this significant event.

Fellow members and friends, let us come together once again to reach out to the less fortunate and needy among us and reaffirm the community spirit of our real estate fraternity. Your leadership extends beyond the development of buildings; it's about helping the needy, uplifting communities and nurturing future generations. This collective effort will make a lasting impact on society!

I look forward to your continued strong support for this meaningful cause. Thank you for your generosity and commitment.

Yours sincerely



Tan Swee Yiow  
President

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## Donation Form



**HELPING the Needy, UPLIFTING Communities  
and NURTURING Future Generations  
as WE CELEBRATE 65 YEARS OF STEADFAST COMMITMENT  
TO NATION BUILDING**

### OUR GIFT TO THE PRESIDENT'S CHALLENGE

Name of Organisation : \_\_\_\_\_

Contact Person / Designation : \_\_\_\_\_

Tel : \_\_\_\_\_ E-mail : \_\_\_\_\_

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We would like to support the "PRESIDENT'S CHALLENGE" through a one-time contribution of :

S\$2,000       S\$3,000       Other amounts : \_\_\_\_\_

\_\_\_\_\_  
Company Stamp / Signature

\_\_\_\_\_  
Date

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### YOUR DONATIONS

**REDAS will be collecting donors' contributions on behalf of the President's Challenge (PC) and all collections will be submitted to the PC Secretariat.**

The combined donations will be presented at this year's REDAS 65<sup>th</sup> Anniversary Dinner to be held on 15 November. The event will be graced by Mr Tharman Shanmugaratnam, President of Singapore

Kindly email your Donation Form to [redas\\_secretariat@redas.com](mailto:redas_secretariat@redas.com) **on or before Friday, 25 October 2024**, please. For enquiries, please contact Jojo Wong or Joyce Toh at Tel: 6336 6655. Thank you.

# OUR GIFT TO THE PRESIDENT'S CHALLENGE

## TAX RECEIPTS

**Your gift to the President's Challenge will qualify for tax deduction of 250%.**

Upon receipt of payments, PC will issue the tax-deduction receipts to the respective donors. If you wish to receive the tax-deduction in 2024, kindly issue your payment on or before 12 December 2024.

Payments made in 2024 will be recognised as a donation for 2024 and the tax deduction will be reflected in the donor's IRAS statement in 2025. Kindly furnish the following details, please. REDAS will submit the details to the PC's Secretariat together with their contributions and notify the donors once the submission is made.

Details	
<b>Name Of Donor - Individual or Company ( To be printed on Receipt )</b>	
<b>Tax reference (UEN number or NRIC)</b>	
<b>Contact number</b>	
<b>Email address</b>	

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## METHOD OF DONATION

Kindly indicate:

**Cheque**  
Please issue cheque to "PRESIDENT'S CHALLENGE" and mail it to:

- REDAS  
190 Clemenceau Avenue #07-01  
Singapore Shopping Centre, Singapore 239924

**Bank Transfer**  
Name of Bank: UOB, 1 Coleman Street #01-14, The Adelphi, S179803  
Account No: 501-301-727-2  
Account Name: Real Estate Developers' Association of Singapore  
Swift Code: UOVBSGSG II Branch Code: 046 II Bank Code: 7375

Kindly state "For President's Challenge" as the purpose of transfer. Once transferred, please forward a screenshot of the payment transaction to [redas\\_secretariat@redas.com](mailto:redas_secretariat@redas.com) [ attention to: Jojo Wong / Sherryn Lee ].

**OUR GIFT TO THE PRESIDENT'S CHALLENGE**



**PayLah! / PayNow**

Please key in the UEN number - S59SS0018D  
Name: Real Estate Developers' Association of Singapore

Kindly indicate your company name and state "For President's Challenge" as the purpose of transfer. Once transferred, please forward a screenshot of the payment transaction to [redas\\_secretariat@redas.com](mailto:redas_secretariat@redas.com) [ attention to: Jojo Wong / Sherryn Lee ].

**THANK YOU!**

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**ABOUT PRESIDENT'S CHALLENGE**

Started in 2000, President's Challenge (PC) is a national movement led by the President to rally Singaporeans to build a caring and cohesive society by raising funds as well as galvanising support for our disadvantaged communities through volunteering and inclusive employment. Focus areas of PC in recent years include empowering persons with disabilities, building a digitally inclusive society, supporting lower-income families, advocating support towards persons with mental health conditions and caring for caregivers. 100% of the donations raised goes to benefitting agencies supported by PC.

More information on President's Challenge can be found at <http://www.presidentschallenge.gov.sg>.

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